

The Mobile Leadership Initiative is coming up quickly.

In less than two weeks, you'll be joining peers from across all industries who are leading the mobilization charge within their organizations.

Two new exciting sessions this year are:

Keynote Speaker Chris Carr, Former NBA Player and Founder of 43 Hoops

Chris Carr will speak to leadership and the key components of a plan for success, regardless of where your court is. After playing successfully in the NBA for many years, Chris turned his focus and energy and founded 43 Hoops, a basketball academy designed to teach youth about commitment, planning and teamwork.



Chris Carr

Barriers to Mobilization Panel Discussion

Discussion on The Five Barriers to Mobilization
featuring panelists:

- **Tim Bradley**, CEO of AirClic, joined AirClic in 2005 and has met with over 1,000 executives looking to mobilize their operations. His insights into the mind of the executive has helped AirClic address the mobilization challenges and provide great value.
- **Ricky Heath**, AT&T Industry Strategist. Ricky works for AT&T, one of largest mobile solutions providers in the world, to help business units within organizations to identify mobility needs and determine solutions for providers like AirClic.
- **Rahul Basole**, Ph.D. Rahul is a Research Scientist and the Director of Technology Strategy at the Tennenbaum Institute at Georgia Tech. Rahul's key areas of research and teaching focus on strategic management and business value of emerging technologies and enterprise mobility.



Rahul Basole

Event co-sponsored by 

**We are looking forward to seeing you
at this years MLI.**

If you havent registered yet, select 'Register Now' below to view the agenda and sign up. Rooms are still available so dont forget to call and book yours today.

