

**RAHUL C. BASOLE, PH.D.**

Georgia Institute of Technology  
Tennenbaum Institute / Institute for People & Technology  
75 Fifth Street N.W., Suite 600  
Atlanta, Georgia 30308  
Tel: (404) 385-6269  
Fax: (404) 385-6127

Email: [rahul.basole@ti.gatech.edu](mailto:rahul.basole@ti.gatech.edu)

URL: <http://www.ti.gatech.edu/basole>

**RESEARCH AND TEACHING INTERESTS**

- Enterprise Transformation
- System Science & Visualization
- Ecosystem Analytics
- Technology Management & Innovation Strategy
- Mobile Business
- Decision Support Systems

Domains: Healthcare, Future Media, Global Manufacturing

**EDUCATION**

- |      |  |
|------|--|
| 2006 | <b>Georgia Institute of Technology</b><br>Ph.D., Industrial & Systems Engineering                                  |
| 2001 | <b>Stanford University</b><br>Management Science & Engineering   |
| 2000 | <b>University of Michigan, Ann Arbor</b><br>M.S., Industrial & Operations Engineering                              |
| 1998 | <b>Virginia Polytechnic Institute and State University</b><br>B.S., Industrial & Systems Engineering (with honors) |

**ACADEMIC EXPERIENCE**

- |             |   |
|-------------|---|
| 2012 -      | <b>Interim Associate Director</b> , Enterprise Transformation, Institute for People and Technology, Georgia Tech<br><b>Senior Research Scientist</b> , Tennenbaum Institute, Georgia Tech |
| 2010 -      | <b>Faculty Member</b> , Graphics, Visualization, and Usability (GVU) Center<br><b>Faculty Member</b> , Health Systems Institute (HSI)   |
| 2006 -2011  | <b>Research Scientist &amp; Director of Technology Strategy</b> , Tennenbaum Institute, Georgia Tech  |
| 2003 - 2006 | <b>Graduate Research Assistant</b> , Industrial & Systems Engineering, Georgia Institute of Technology  |
| 2002 - 2003 | <b>Graduate Research Assistant</b> , College of Management, Georgia Institute of Technology   |

**INDUSTRY EXPERIENCE**

- |             |  |
|-------------|--|
| 2001 - 2003 | <b>Founder and CEO</b> , mobileAnalytics LLC, Mountain View, California            |
| 2000 - 2001 | <b>Director of Research &amp; Development</b> , MShift, Inc., San Jose, California |

1998 - 1999     **Consultant**, American Management Systems (now CGI), Fairfax, Virginia  
 1998            **Operations Research Analyst**, United Parcel Service, Linthicum, Maryland  
 1996            **Analyst**, Lufthansa Systems, Cologne, Germany

## TEACHING EXPERIENCE

### Undergraduate

MGT 2200     **Information Technology Management**, 4 Semesters, College of Management, Georgia Tech  
 Ratings: 4.2/5.0; 4.5/5.0; 4.6/5.0; 4.6/5.0  
 CS/ISyE 4801   **Sports Analytics**, 2 semesters, *Cross-Listed in College of Computing and College of Engineering*  
 Rating: 4.8/5.0; 4.8/5.0

### Graduate (MBA, MS, PhD)

ISyE 6223     **Decision Theory and Decision Support Systems**, 5 Semesters, Georgia Tech (no rating)  
 MGT 8803     **Complex Networks and Enterprises**, 3 Semesters, Georgia Tech  
*Cross-Listed in College of Computing (CS 8803) and College of Engineering (ISyE 8803)*  
 Ratings: 5.0/5.0; 5.0/5.0; 5.0/5.0  
 ENTR 6021    **Enterprise Modeling**, *in preparation*, Georgia Tech  
 ENTR 6061    **Information Systems Strategy and Management**, *in preparation*, Georgia Tech

### Executive Education

Workshop     **Management of IT in Enterprises**, Georgia Tech  
 DLPE 9000    **Value Creation in Extended Enterprises**, Georgia Tech  
 DLPE 9000    **Enterprise Transformation and IT**, Georgia Tech  
 ENTR 6021    **Enterprise Modeling**, *in preparation*, Georgia Tech  
 ENTR 6061    **Information Systems Strategy and Management**, *in preparation*, Georgia Tech

## HONORS AND AWARDS

- The Elaine Lawrence Best Paper Award, 13<sup>th</sup> IEEE International Conference on Mobile Business, 2012
- Best Presentation, 13<sup>th</sup> IEEE International Conference on Mobile Business, 2012
- Best Paper Award, 3<sup>rd</sup> Annual European Decision Sciences Institute Meeting, 2012
- Graphics, Visualization, and Usability (GVU) Seed Grant Recipient, 2011
- NIH Fellow, Early Career Investigator Participant, 2011 NIH Mobile Health (mHealth) Summer Institute, 2011
- Research Faculty Teaching Fellowship, Office of the Provost, Georgia Tech, 2009-2010  
 (Endorsement and Support by the College of Management, College of Computing, and College of Engineering)
- First Honorable Mention for Best Research Paper, AMCIS 2007
- Best Paper, Design Science Track and Mobile Business Minitrack, AMCIS 2007
- Finalist, HealthAdvisor, Why Games Matter: Games for Health, The Robert Wood Johnson Foundation, 2007
- Best Paper, American Society for Engineering Management, 2005
- Tennenbaum Fellowship, Georgia Institute of Technology, 2004-2006
- Participant, ASEM Doctoral Consortium, October 2005
- College of Management, Research and Teaching Assistantship, Georgia Tech, 2002-2004
- NCAA All-Academic Athletic Scholarship (Tennis), Virginia Tech, 1996-1998

## GRANTS AND FUNDING

Pending

- **Analysis and Visualization of Counterfeit Parts in the Mobile Ecosystem** (*Co-Investigator*)  
SERC and Department of Defense, 2012-2014. Award Amount Requested: \$1,500,000.  
Co-Investigators: Prof. Bill Rouse (Stevens Institute of Technology)
- **Visual Analytics for Strategic Intelligence of Multi-Level Enterprise Systems** (*Co-Investigator*)  
National Science Foundation (NSF), 2012-2015. Award Amount Requested: \$750,000.  
Co-Investigators: Prof. John A. Stasko
- **Computational, Composite Multi-Modeling of Chronic Disease Management** (*Co-Investigator*)  
National Science Foundation (NSF), 2012-2016. Award Amount Requested: \$1,800,000.  
Co-Investigators: Bill Rouse, Paul Maglio
- **Multi-Level Modeling of Chronic Disease Management** (*Co-Investigator*)  
National Science Foundation (NSF), 2012-2015. Award Amount Requested: \$500,000.  
Co-Investigators: Bill Rouse, Bill Stead
- **Business Ecosystem Strategies in Mobile Healthcare** (*Principal Investigator*)  
The Alfred P. Sloan Foundation, 2012-2014. Award Amount Requested: \$125,000.
- **Mobile Ecosystem Analytics for Microsoft's AppCampus Initiative** (*Co-Investigator*)  
European Union ICT Initiative and Microsoft Corp, 2013-2015. Award Amount Requested: €150,000.  
Co-Investigators: Prof. Martha Russell (Stanford University), Prof. Kaisa Still (VTT, Finland)
- **Risk Management of Global Supply Networks: Analysis and Visualization** (*Principal Investigator*)  
Lockheed Martin Aeronautics, 2012-2013. Award Amount Requested: \$156,060.

Funded

- **Computational Modeling of Patient Centered Medical Home at VUMC** (*Co-Investigator*)  
Vanderbilt University Center for Healthcare Innovation, 2011-2012. Award Amount: \$150,000.  
Co-Investigators: Prof. William B. Rouse and Dr. Mark Braunstein
- **Visual Analytics for Converging Business Ecosystem Intelligence** (*Principal Investigator*)  
GVU/IPaT, 2011-2012. Award Amount: \$50,000.  
Co-Investigators: Prof. John Stasko
- **Transforming Healthcare Enterprises through Mobile Technologies** (*Principal Investigator*)  
National Institutes of Health (NIH), 2011. Award Amount: \$2,500.
- **Complex Systems Modeling of Healthcare Transformation** (*Principal Investigator*)  
IBM, 2011-2012. Award Amount: \$400,000.  
Co-Investigators: Prof. William B. Rouse and Prof. Beth Mynatt
- **PCR: Analysis and Visualization of Global Supply Network Health** (*Co-Investigator*)  
Lockheed Martin Aeronautics, 2009-2011. Phase 2 Award Amount: \$2,500,000.  
Lockheed Martin Aeronautics, 2008-2009. Phase 1 Award Amount: \$400,000.  
Co-Investigators: Prof. Leon F. McGinnis and Dr. William Kessler
- **Complex Networks and Enterprises** (*Principal Investigator*)  
Office of the Provost for Research, Georgia Tech, 2009-2010. Award Amount: \$50,000.
- **A Model-Based Approach to Healthcare Delivery Innovation** (*Principal Investigator*)  
Children's Healthcare of Atlanta, 2010-2011. Award Amount: \$100,000.  
Georgia Cancer Coalition, 2010-2011. Award Amount: \$50,000.  
Co-Investigators: Prof. Beth Mynatt
- **A Visual Analytic Dashboard of the Converging Mobile Ecosystem** (*Principal Investigator*)  
Broadband Institute (GTBI), 2009-2010. Award Amount: \$40,000.
- **The Transformed Automobile Manufacturing System of 2030** (*Co-Investigator*)  
General Motors Corporation, 2012-2013. Phase 4 Award Amount: \$100,000.  
General Motors Corporation, 2011-2012. Phase 3 Award Amount: \$57,925.  
General Motors Corporation, 2010-2011. Phase 2 Award Amount: \$117,668.

General Motors Corporation, 2009-2010. Phase 1 Award Amount: \$99,976.

Co-Investigator: Prof. Leon F. McGinnis

#### Submitted, Not Funded

- **Strategic Management of Enterprise Mobility** (*Principal Investigator*)  
Novatel Wireless, 2010-2011. Award Amount Requested: \$75,000.  
Co-Investigator: Prof. William B. Rouse
- **Visual Analytics of Innovation Bonding in a Converging Medical Device Ecosystem** (*Principal Investigator*)  
National Science Foundation (NSF), 2009-2011. Award Amount Requested: \$400,000.  
Co-Investigators: Prof. William B. Rouse and Prof. John A. Stasko
- **Modeling and Simulation of Healthcare Information and Incentives** (*Co-Investigator*)  
IBM, 2007-2009. Award Amount: \$80,000.  
Co-Investigator: Prof. William B. Rouse

## PUBLICATIONS

### Journal Articles

1. Park, H., Clear, T., Rouse, W.B., **Basole, R.C.**, Braunstein, M.L., Brigham, K., and Cunningham, L. (Forthcoming) "Multi-Level Simulation of Health Delivery Enterprises: A Prospective Tool for Policy, Strategy, Planning and Management", *INFORMS Service Science*
2. **Basole, R.C.**, Braunstein, M.L., and Rouse, W.B. (Forthcoming) "Enterprise Transformation through Mobile ICT: A Framework and Case Study of Healthcare", *Journal of Enterprise Transformation*
3. **Basole, R.C.**, Bodner, D.A., and Rouse, W.B. (Forthcoming) "Healthcare Management through Organizational Simulation", *Decision Support Systems* (Impact Factor: 2.135)
4. Bellamy, M. and **Basole, R.C.** (Forthcoming) "Network Analysis and Supply Chain Management: A Systematic Review and Future Research" *Systems Engineering*, Vol. 16, Issue 2, pp. 1-20
5. **Basole, R.C.** and Karla, J. (2012) "Value Transformation in the Mobile Ecosystem: A Study of App Store Emergence and Growth", *INFORMS Service Science*, Vol. 4, Issue 1, pp. 24-41
6. **Basole, R.C.**, Hu, M., Patel, P., and Stasko, J.T. (2012) "Visual Analytics for Converging Business Ecosystem Intelligence", *IEEE Computer Graphics and Applications*, Vol. 32, Issue 1 (Impact Factor: 2.165)
7. **Basole, R.C.** and Karla, J. (2011) "On the Evolution of Mobile Platform Ecosystem Structure and Strategy", *Business & Information Systems Engineering*, Vol. 53, Issue 5, pp. 1-20 (Impact Factor: 0.541)
8. **Basole, R.C.**, Rouse, W.B., McGinnis, L.F., Bodner, D.A., and Kessler, W. (2011) "Models of Complex Enterprise Networks", *Journal of Enterprise Transformation*, Vol. 1, Issue 3, pp. 1-20.
9. **Basole, R.C.** (2009) "Visualization of Interfirm Relations in a Converging Mobile Ecosystem," *Journal of Information Technology*, Vol. 24, Issue 2, pp. 144-159 (Impact Factor: 3.447)
10. **Basole, R.C.** and Rouse, W.B. (2008) "Complexity of Service Value Networks: Conceptualization and Empirical Investigation," *IBM Systems Journal*, Vol. 47, Issue 1, pp. 53-70 (Impact Factor: 2.124)

### Under Review

1. **Basole, R.C.**, Rouse, W.B., and Seuss, C.D. "IT Innovation Adoption by Enterprises: Knowledge Discovery using Text Analytics" under 2<sup>nd</sup> review at *Decision Support Systems*
2. **Basole, R.C.** and Park, H. "Product Evolution and Platform Strategy: A Study of the Smartphone Industry" under 2<sup>nd</sup> review at *Communications of the ACM*
3. **Basole, R.C.**, Hora, M., and Ghosh, S. "Supply Network Structure and Firm Performance: Evidence from the Electronics Industry" Revise and Resubmit at *Production & Operations Management*
4. **Basole, R.C.** and Nowak, M. "Tracking Technology Assimilation in the Supply Chain" under 2<sup>nd</sup> review at *Information Systems Research*

5. **Basole, R.C.** and Bellamy, M. "Supply Network Structure, Visibility, and Risk Diffusion: A Computational Approach", under review at *Decision Sciences Journal*
6. **Basole, R.C.** and Bellamy, M. "Risk Management in Global Supply Networks: A Visual Analytic Approach", under review at *International Journal of Production Economics*

#### Manuscripts-in-Preparation

1. **Basole, R.C.** and Rouse, W.B. "Healthcare Enterprise Readiness for IT Innovation Adoption"
2. **Basole, R.C.** "Powered by IT: The Collaborative Interfirm Structure in the Smart Grid Industry"
3. **Basole, R.C.**, Hu, M., Patel, P., and Stasko, J.T. "dotlink360: Visualization of Converging Business Ecosystems for Competitive Intelligence"

#### Books, Book Chapters, and Theses

1. **Basole, R.C.** and Bellamy, M. (2012) *Global Supply Network Health: Analysis and Visualization*, in N. Bennett, W. Kessler, L. McGinnis (eds.), *Manufacturing in Global Enterprise*, IOS Press, Netherlands.
2. Rouse, W.B. and **Basole, R.C.** (2010). *Understanding Complex Product and Service Delivery Systems*, in P. Maglio, J. Spohrer, and C. Kieliszewski (eds.), *The Handbook of Service Science*, Springer Verlag, Germany.
3. **Basole, R.C.** (ed.) (2008) *Enterprise Mobility: Applications, Technology, and Strategies*, IOS Press, Netherlands.
4. **Basole, R.C.** and Rouse, W.B. (2007). *Towards the Mobile Enterprise: Readiness and Transformation*, in D. Taniar (ed.), *Encyclopedia of Mobile Computing and Commerce*, IDEA Group Publishing, Hershey, PA.
5. **Basole, R.C.** and DeMillo, R.A. (2006) *Enterprise IT and Transformation*, in W.B. Rouse (ed.), *Enterprise Transformation: Understanding and Enabling Fundamental Change*, John Wiley, New York.
6. **Basole, R.C.** (2006) *Modeling and Analysis of Complex Technology Adoption Decisions: An Investigation in the Domain of Mobile ICT*, PhD Dissertation, Georgia Institute of Technology, UMI #: 3271474.

#### Conferences Publications and Presentations

1. **Basole, R.C.**, Russell, M., Rubens, N., and Huhtamäki, J. "Understanding Mobile Ecosystem Dynamics: A Data-Driven Approach", 13<sup>th</sup> IEEE International Conference on Mobile Business, Delft, Netherlands. **Awarded Best Research Paper and Best Presentation.**
2. **Basole, R.C.**, Ghosh, S. and Hora, M. (2012) Supply Network Structure and Firm Performance: Evidence from the Electronics Industry, *European Decision Sciences Institute*, Istanbul, Turkey. **Awarded Best Research Paper.**
3. **Basole, R.C.** and Bellamy, M. (2012) Supply Network Structure, Visibility, and Risk Diffusion: A Computational Approach, *POMS Annual Meeting*, Chicago, IL.
4. **Basole, R.C.** and Bellamy, M. (2011) Supply Network Structure, Visibility, and Risk Diffusion: A Computational Approach, *INFORMS Annual Meeting*, Charlotte, NC.
5. **Basole, R.C.** (2011) Product Evolution and Platform Strategy: A Study of the Smartphone Industry, *INFORMS Annual Meeting*, Charlotte, NC.
6. **Basole, R.C.**, Ghosh, S. and Hora, M. (2011) Impact of Supply Network Structure on the Operating Performance of Firms, *Decision Sciences Institute*, Boston, MA
7. **Basole, R.C.**, Ghosh, S. and Hora, M. (2011) Association between Supply Network Structure and Performance: Examining Structural Properties in the Electronics Industry, *POMS Annual Meeting*, Reno, NV.
8. **Basole, R.C.** and Nowak, M.A. (2010) The Impact of Supply Network and Product Characteristics on Tracking Technology Assimilation, *INFORMS Annual Meeting*, Austin, TX.
9. **Basole, R.C.**, Hu, M., Patel, P., and Stasko, J. (2010) Visualizing Converging Business Ecosystems for Competitive Intelligence, *IEEE Information Visualization Conference*, Salt Lake City, UT.
10. **Basole, R.C.** (2009) Visual Representation of Complex Enterprise Networks, *INFORMS Annual Meeting*, San Diego, CA.
11. **Basole, R.C.** and Nowak, M.A. (2009) Supply Network Configuration, Product Characteristics, and Ubiquitous Tracking Technology Adoption, *INFORMS Annual Meeting*, San Diego, CA.
12. **Basole, R.C.** (2009) Structural Analysis and Visualization of Ecosystems: A Study of Mobile Device Platforms. *Proceedings of the Fifteenth Americas Conference in Information Systems (AMCIS)*, San Francisco, CA.

13. Rouse, W.B., McGinnis, L.F., **Basole, R.C.**, Bodner, D.A., and Kessler, W. (2009) Models of Complex Enterprise Networks. *Proceedings of the Second International Symposium on Engineering Systems*, MIT, Cambridge, MA.
14. **Basole, R.C.** and Allee, V. (2008) Visualizing Innovation Networks, *INFORMS Annual Meeting*, Washington, DC.
15. **Basole, R.C.** (2008). Visualization of Interfirm Relations in a Converging Mobile Ecosystem. *Proceedings of the 7th IEEE International Conference on Mobile Business*, Barcelona, Spain.
16. Bodner, D.A., **Basole, R.C.**, Rouse, W.B., and Kirkland, K. (2008) Health Advisor: Using Game-Based Methods to Study and Improve Healthcare Delivery, *IIE Industrial Engineering Research Conference (IERC)*, Vancouver, British Columbia, Canada.
17. **Basole, R.C.** (2008). Enterprise Adoption of ICT Innovations: Multi-Disciplinary Literature Analysis and Future Research Opportunities. *Proceedings of the 41st Hawaii International Conference on System Sciences (HICSS)*, Big Island, HI.
18. **Basole, R.C.** (2007). Strategic Adoption of Enterprise Mobility Solutions. *Proceedings of the 2007 Annual Meeting of the Decision Sciences Institute*, Phoenix, AZ.
19. **Basole, R.C.** (2007). Strategic Planning for Enterprise Mobility: A Readiness-Centric Approach. *Proceedings of the Thirteenth Americas Conference in Information Systems (AMCIS)*, Keystone, CO. **Awarded Honorable Mention for Best Research Paper, Best Paper in Design Science Track, Best Paper in Mobile Business Mini-Track.**
20. **Basole, R.C.** (2007). The Emergence of the Mobile Enterprise. *Proceedings of the Sixth IEEE International Conference on Mobile Business*, Toronto, Canada.
21. **Basole, R.C.** (2005). Mobilizing the Enterprise: A Conceptual Model of Transformational Value and Enterprise Readiness. *Proceedings of the 2005 American Society for Engineering Management Conference*, Virginia Beach, VA, pp. 364-372. **Awarded Best Paper.**
22. **Basole, R.C.** (2005). Decision-Analytic Approach to Determining Mobile Enterprise Readiness. *INFORMS Annual Meeting*, San Francisco, CA.
23. **Basole, R.C.** (2005). Transforming Enterprises through Mobile Applications: A Multi-Phase Framework. *Proceedings of the Eleventh Americas Conference in Information Systems (AMCIS)*, Omaha, NE, p. 1935-1939.
24. Chao, R.O. and **Basole, R.C.** (2004). The Design, Use, and Performance of Location-Based Mobile Decision Support Systems. *INFORMS Annual Meeting*, Denver, CO.
25. **Basole, R.C.** and R.O. Chao (2004). Location-Based Mobile Decision Support Systems and their Effect on User Performance. *Proceedings of the Tenth Americas Conference in Information Systems (AMCIS)*, New York, NY, p. 2870-2874.
26. **Basole, R.C.** (2004). The Value and Impact of Mobile Information and Communication Technologies. *Proceedings of the 2004 IFAC Symposium*, Atlanta, GA.
27. **Basole, R.C.**, Narasimhan S., and Soni, S. (2003). Optimal Capacity Expansion of Next-Generation Wireless Base Station Subsystems. *Proceedings of the Eighth INFORMS Conference on Information Systems and Technology (CIST)*, Atlanta, GA.

#### Workshops

1. **Basole, R.C.** and Rouse, W.B. (2008). Transforming the Enterprise through Mobile Computing. *MIS Quarterly Executive Pre-Conference Workshop*, Toronto, Canada

#### Google Scholar (since 2007)

- <http://scholar.google.com/citations?user=MKSxZp4AAAAJ>
- Citations: 332
- h-index: 9
- i10-index: 6

#### **INVITED TALKS**

1. "Visual Analytics for Innovation Ecosystem Intelligence", Media X Innovation Ecosystem Summit, Tokyo, Japan, May 2012
2. "Visualization of Interfirm Relations in a Converging Mobile Ecosystem", Media X Innovation Ecosystem Summit, Stanford University, July 2011

3. "Visualization of Interfirm Relations in a Converging Mobile Ecosystem", CableLabs Winter Meeting, February 2011
4. "Enterprise Transformation and Mobile ICT", Service Operations (MBA Course), Atlanta, GA, November 2010
5. "Innovation Opportunities in Mobile Telecom", Venture Creation & Entrepreneurship, Atlanta, GA, July 2010
6. AirClie Mobile Leadership Initiative, "The Future of Enterprise Mobility", Orlando, FL, September 2009
7. GTRI Open Innovation Workshop, "Open Innovation in Telecom", Atlanta, GA, July 2009
8. The Broadband Institute Spring Meeting, "Visualization of Interfirm Relations in a Converging Mobile Ecosystem", Georgia Tech Broadband Institute, Atlanta, GA, April 2009
9. VN Consortium, "Value Network Complexity", Chicago Graduate School of Business (GSB), Chicago, IL, June 2008
10. Go2Broadband CableLabs Spring Summit, "Convergence, Quad-Play & Mobility", Denver, CO, March 2007

## MEDIA MENTIONS

1. CIO.com, Gauging Enterprise Mobility Readiness, July 12, 2007  
URL: [http://www.cio.com/article/123509/Gauging\\_Enterprise\\_Mobility\\_Readiness](http://www.cio.com/article/123509/Gauging_Enterprise_Mobility_Readiness)
2. Open Value Networks, Complexity of Service Value Networks, January 2008  
URL: <http://www.value-networks.com/articles.htm>

## SERVICE

### PhD Student Advising and Committee Member

- Marcus Bellamy, Doctoral Student, Operations Management, Georgia Tech (2009-present)
- Trustin Clear, Doctoral Student, Industrial and Systems Engineering, Georgia Tech (2010-present)
- Hyunwoo Park, Doctoral Student, Industrial and Systems Engineering, Georgia Tech (2010-present)
- Leah Bovell, Doctoral Candidate, Robinson School of Business, Georgia State University (2009-present)

### Committees

- Executive Master of Science in Enterprise Transformation, Program Committee, Tennenbaum Institute, Georgia Tech
- Tennenbaum Institute, PhD Program Committee, Tennenbaum Institute, Georgia Tech
- Future Media Taskforce, Georgia Tech

### Conference/Workshop Chair

- Track Chair, Mobile Service Platforms and Ecosystems, International Conference on Mobile Business (2012)
- Track Chair, Mobile Enterprise and Workforce Support, International Conference on Mobile Business (2007)
- Session Chair, IT Strategy in Organizations, Annual Meeting of the DSI (2006)
- Session Chair, Information Technology Track, Annual Meeting of the DSI (2005)

### Program Committees

- 12<sup>th</sup> International Conference on Mobile Business, TU Delft, Netherlands (2012)
- 8<sup>th</sup> International Conference on Mobile Business, Dalian University of Technology, China (2009)
- 8<sup>th</sup> Global Mobility Roundtable, American University in Cairo, Egypt (2009)
- 7<sup>th</sup> Global Mobility Roundtable, University of Auckland Business School, New Zealand (2008)
- 6<sup>th</sup> International Conference on Mobile Business, McMaster University, Canada (2007)

### Reviewer (alphabetical order)

- Americas Conference on Information Systems (AMCIS)
- American Society of Engineering Management (ASEM)
- Annual Meeting of the Decision Sciences Institute (DSI)
- Decision Support Systems
- Electronic Markets

- Global Mobility Roundtable (GMR)
- Hawaii International Conference on System Sciences (HICSS)
- IBM Systems Journal
- IEEE International Conference on Mobile Business (ICMB)
- INFORMS Conference on Information Systems and Technology (CIST)
- International Conference on Information Systems (ICIS)
- International Federation of Automated Control (IFAC)
- Journal of Enterprise Transformation
- Journal of Information Knowledge and System Management
- Journal of Information Technology

#### **PROFESSIONAL ASSOCIATIONS**

- Member, Association for Information Systems (AIS)
- Member, Association for Computing Machinery (ACM)
- Member, Institute for Operations Research and Management Science (INFORMS)
- Member, Institute of Electrical and Electronics Engineers (IEEE)

#### **PERSONAL**

- Birth date: September 24, 1975; Cologne, Germany
- Family Status: Married, One Daughter
- Citizenship: German (U.S. Permanent Resident)
- Languages: Native – German English, Marathi; Working Knowledge – Spanish, French
- NCAA Division I, Scholarship Athlete, Tennis, Virginia Tech